

ALE MARIE ODRIOSOLA

HEAD OF PRODUCTION & EXECUTIVE PRODUCER

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SUMMARY

Bilingual Head of Production & Executive Producer with 15+ years of experience driving multicultural advertising campaigns, agency content departments, and award-winning independent films. Strong cross-border production relationships across South America and the US East Coast. Proven leader in team building, agency operations, and end-to-end campaign execution.

PRODUCTION WORK FOR FILM & EPISODIC CONTENT

Panelist, South Florida Film Forum, 2026

Producer on short film, *Based on if any*, Director: Amber Schaefer, 2025

Producer on series *Miami Us* (in development), Writers & Creators: Rebecca Kritzer and Aisha Duran, 2025-2023

Production Coordinator on *Knock Off* series, Disney+, Director: Park Hyun Suk, 2024

Executive Producer on documentary feature film *Moths and Flame* (work in progress), Director: Kevin Contento, 2025-2023

Line Producer & Production Supervisor on documentary feature film *The Python Hunt*, Director: Xander Robin, 2024-2023

Panelist, WEG Weekend, *Digital Dialogue Panel: Producing the Short*, 2023

Producer on feature film *Krome* (work in progress), Director: Greko Sklavounos, 2023

Location Manager on feature film *Caterpillar*, Director: Liza Mandelup, 2023

Producer on short film *Save the Flea*, Director: Michael Ruiz, 2022

Producer on short film *Carmen*, Short Film, Director: Cristine Brache, 2022

Key Production Assistant on *Chillen Island*, Episode 1, Elara Pictures, HBO Max Series, Director: Xander Robin, 2020

Festival Coordinator, Borscht Film Festival, 2019

Moderator, Miami Short Film Festival, 2019

Second Assistant Director on feature film *Omniboat*, Directors: Hannah Fiddle, Alexa Lim Haas, Luca Leyva, and others, 2019

Producer on short film *In Beauty it is Unfinished*, Director: Greko Sklavounos, 2019

Associate Producer on short film *Why Did You Look Back*, Director: Cristine Brache, 2019

ADVERTISING EXPERIENCE

Freelance Executive Producer, Ale Marie LLC, 2023-2026

Executive produced commercial campaigns across all stages, from bidding and line producing through post-production supervision. Managed contracts, agency relationships, and multi-disciplinary crews for top-tier brands including Airbnb, McDonald's, La Roche-Posay, Frida Baby, and Hard Rock.

Director of Content Production, GUT, 2020-2023

Established and scaled the agency's internal content production department from the ground up. Oversaw end-to-end execution of high-volume social and digital campaigns for global brands, balancing planned shoots with fast-turnaround reactive content.

Head of Production, WOW MKTG, 2019

Director of the internal video production department. Led on broadcast and digital video projects and radio campaigns. Led on photoshoots. Managed agency production team including director, videographer, editors, and motion graphics.

Integrated Producer, República Havas, 2017-2019

Led on broadcast and digital video projects and radio campaigns with creative team, account services and vendors. Led on photoshoots, including monthly social media content. Managed event executions. Efficiently managed project budgets.

Post Producer, the community, 2017

Managed post production studio. Led team in the preparation and execution of video and audio production projects. Worked with agency producers and cost consultants on project budgets. General post studio office duties.

Producer, República, 2012-2014

Coordinated broadcast and digital video projects and radio campaigns with creative team, account services and vendors. Managed video and radio campaign for weekly retail account.

Project Manager, Indiehouse, 2011-2012

Managed team in the preparation and execution of video production projects. Established and maintained positive vendor relations. Established and maintained relationships with producers, creatives, account services, and other clientele.

BUSINESS OWNERSHIP

Owner / Head of Production, Mármol, 2014-2017

Partner. Day-to-day executive business operations. Staffed a team of editors, audio engineers, composers, directors, and post producers in the preparation, execution and finishing of video production projects. Established and maintained positive vendor relations. Established and maintained relationships with producers, creatives, account services, and other clientele.

AWARDS

Special Jury Prize Documentary Feature, *The Python Hunt*, SXSW, 2025

Jury Winner, Knight Made in Miami Award, *The Python Hunt*, Miami Film Festival 2025

Jury Winner, Knight Made in Miami Award, *Carmen*, 40th Miami Film Festival, 2023

Audience Award, Best Short, *Save the Flea*, 40th Miami Film Festival, 2023

Jury Winner, Knight Made in Miami Award, *In Beauty it is Unfinished*, 39th Miami Film Festival, 2022

It's Only Worth It If You Enjoy It, Michelob Ultra, 2022 Cannes Lions Bronze for OOH, Lürzer's Archive

Broken Crayons, Amigos for Kids, 2018 Cannes Lions Shortlist for Use of Events & Stunts, 2018 One Show Merit Award, 2018 El

Sol Festival 2 Bronze, Lürzer's Archive - Featured in Top 15 Digital Campaigns Worldwide

SKILLS/OTHER

Sundance Collab, *Producing Independent Film*

Bilingual (Spanish & English)

Florida International University - BS, International Relations & Geography